Board Minutes – May 23, 2016

Attendees –Karen McPherson, Pat Nelson, Craig Soderberg, Lars Sage, Cydney Springer, Greg Miles, Monica Plake, Ashley Mulch

Also Attending - Travis Machalek, Town representative; Terry Rustin from AIPP Board

Call to Order – 5:00pm

Secretary's Minutes - Karen 1st , Greg 2nd, approved

Treasurer's Report – Karen McPherson provided the report; getting $532 from Duck Race; $109 from Night of the Fun Junkies. Greg motions to accept 1st, Monica 2nd all approved

Reports –
Mural & AIPP – Terry from AIPP - someone on AIPP didn't like the idea of a big foot art; Pat – many of the arts districts are trying for "out-of-the box" and we want to do something fresh. AIPP is an advisory board to the town… anyone can present something to the Town Trustees. It would go to a work/study committee then get on the Trustee agenda. Question of permanent or one that could be taken down.

Looking at creating a map of sculptures. Town gets donations, no way before to vet proposals. AIPP also does maintenance for existing sculptures including repairs. Tiles – 200 in storage and they are looking at adding those. AIPP deals with anything owned by the Town or on public property.

Pat – we'll discuss this project further with the EAD Board

Estes Arts Weekend: EP News/Trail & Art Groove map, poster, etc.
We'll update on this later

Dick Orleans PP & Scholarship info –
Pat – scholarship has to be handled just right to not be counted as income. Needs to be broad to people. Has to be given to an educational standard, can't be prejudiced and objective; sufficiently broad; lot more regulations.

Greg and Craig – discussed scholarships with the Dick Orleans organization – they said money would be given to the schools and the schools would distribute them. They also discussed giving to individual artists for their needs. It could also be a grant. Monica – do we need a separate bank account to hold monies for the Dick Orleans organization. They will talk to Paul again.

Orleans organization is wanting to find a non-profit so that donations could be tax write-offs. Greg – the big picture is that is one of the ways we can have a signature event. It could become a much larger event.

Craig – He's not sure the Orleans folks want to go through offering food and alcohol. They are still discussing and deciding whether or not to do jump through these hoops.

Snow Sculpture –
Got a proposal but the Town was written as a partner. He had originally needing a generator for $3000 and now it is $1000. Cyd – I've had feedback from other board members that this didn't feel like a good fundraiser for us. Greg – it feels like that it has gotten a little screwy. Karen – we are working so hard to figure things out… we need to be careful what we invest our energies in. It seems this is too much for us.

Summer Calendar for Tuesday Night Live – sign up sheet. Need volunteers – sheet going around; discussion for banner … waiting for logo to be finalized.

First Friday –
Greg - Now have 15 participants; Jeff Legg, Dragon Leaf, Alpenglow; Dragon Leaf Tea – has several Alaska photos and she is willing to display Greg's artists there. Greg contacted Ed's Cantina and they are looking at joining also. Email today was the newest information – including FB page. What is our criteria for accepting businesses for First Friday? Should we be discriminating?

Pat – if you have too many, you flatten the impact. Should we have a creative's night? Craig – he looks at the District to be an economic driver… maybe there is a way to involve them someway. Craft making is what Craig has been talking to the businesses to engage them – there are creative windows and other things. Maybe we can partner with Downtown Business Partners to collaborate.

Mary Murphy is interested in sponsoring the Dick Orleans event. She has asked to do this. Pat – thinks that we are supposed to be unifying and it's a good idea. Craig – feels that it's good but we should be open to asking for more donations.

Logo Update –
In process – looking at the "A"

Discussion ––

Policy Governance –
Travis – stripped down version on what the Town Board uses to govern their process; Handout, Power Point – created by Dr. John Carver who wrote book. His work focuses on a Director and the board relationship.

Big benefit is to create a path for process. Monica – having these processes is important. Governance committee – Lars, Wendy and Monica. Travis – is anyone opposed to this? Monica says that it's important to have. Travis – there will always be conflict on the Board sand this gives a process for resolution.

Planning the year… where do we go from here? Retreat option?
Monica – we were trying to fit CCI before. Craig – thinks it's a good idea. Pat said she would find a time

Programming Committee
Craig – what is the role of the programming committee? Are we fundraising for those? Who's going to do what with what money? What are we doing for the rest of summer? The programming committee feels that we need a grant writer on board or have on an advisory board. Grant writer needs to be hired if not on our board. There is room for committees. We are looking at reaching out to committees from our arts community.

Karen – These are a lot of questions – how can we resolve some of these now. Craig - A marketing committee would be great.

Greg – Dee Dee Hampton said that her friend writes grants.

Cyd – We need to have a marketing committee. We need to have standards for our graphics and messaging.

Greg – We need an army of volunteers to help.

Karen – Feels tired and frustrated. We should just make a marketing committee.

Marketing committee – Karen, Pat, Ashley and Cyd – We'll meet and organize.

Finance Committee – ?
Membership - ?

Communications update

SCFD Petition
Need to sign the petition. Craig – any discussion about how the funds will be allocated. Kathy Littlejohn said that SCFD gives 25% of the budget. Travis said there was an eligibility requirement. The Fine Arts Guild, CACEP and others will receive funding.

Travis – eligibility needs to be looked at for the EAD. Maybe a perception issue if the EAD supports it.

ACTION ITEMS
Snow Sculpture project –
Greg – moved that we add the vote for the snow sculpture, Ashley 2nd , all aye
Greg moved that we reject the snow sculpture event, Ashley 2nd, all aye

Adjourn – next meeting is June 6.