

## **EAD Board Minutes – August 22, 2016**

**Attendees** –Karen McPherson, Monica Plake, Pat Nelson, Craig Soderberg, Lars Sage, Cydney Springer, Wendy Koenig, Travis Machalek

**Call to Order** – 5:30pm at Monica’s office

**Secretary’s Minutes** – Will be posted to the board by email to approve. Cydney was not at the last Board meeting

**Treasurer’s Report** – Karen: \$2,074 in bank.

**Guests** –Travis Machalek

### **Reports –**

Last TNL – Wendhaven – emcee’d by Craig

Night of the Fun Junkies at the Marina – August 31<sup>st</sup>

Food – Ashley providing food

Supplies – Karen – clay, forks, plates, etc.

Music – Nick Molle and Will Thomas

EAD Board needs to be there at 4pm

Activities – Karen/clay;

Beer – Nick’s offer – free beer

### **Discussions:**

- Ashley – has offered to continue TNL at Mary’s Lake Lodge on Fridays. Karen: are there enough local performers to cover this? Craig: we would be competing with Snowy Peaks, Rock Inn and Lonigans. Karen: does she want marketing then? Everyone seemed to be in agreement with the offer. We just need more information from Ashley.
- Meeting times – discussion about new night for board meetings. Third Tuesday of each month at 5:30?
- Nick’s application: Cyd: motion to accept Nick’s application for the Board of Directors; 2<sup>nd</sup> by Karen, all aye
- Funding – Pat: has created a chart for funding for other Colorado art districts; she talked about how they were funded with City/town funds, grants, memberships
- Pat: We should present the Town with the Space to Create grant and get it on their plan. Cyd: We need to have the arts community on board with this first. Craig: There’s a bad taste in the mouth with other art organizations about overpromising and under delivering. The complaint with the art organizations is that they feel that we are leaving them behind. We need a collaborative effort. Pat: we have to get to a point to where we are going to go for it [Space to Create]. Craig – the bigger picture is that we facilitate the arts – we don’t have to manage it or run it. At the task level, we were asking for the art organizations and artists to be on the same page with us. Karen: I feel like our network relationship building that we had talked about at the beginning has fallen short. I feel like our marketing isn’t what it needs to be. How

can we build trusting relationships. People are still waiting for us to do what we said we would do. Cyd: We haven't sat with CACEP and Art Center to have a discussion with them. This is so important – conversation. Pat: we started First Fridays without talking to CACEP. Cyd: that is not true – they were at all the initial meetings and told us to move forward with their blessings. Lars: I agree – CACEP said to move forward with First Fridays. Craig: I feel that there are a lot of things that have been happening – once I talked to them about what was really going on with intent, they became very okay with it – they don't have a problem with first Fridays or Tuesday Night Live. I always help promote their nights and CACEP appreciates that. I've been meeting with them weekly and that has kept things good. It would have been nice to meet with retailers on the West End and get them more involved. A lot of the energy gets zapped – the task force and steering committee were excited and there was a lot of energy there. Pat: we need to move forward with Space to Create, I don't know if we have time to have a public meeting before it needs to be presented to the Trustees. Monica: Space to Create would have to be packaged to present and meet with the other organizations to include them in its use. Someone made a comment about the EAD not being a silo. Pat - there is no silo. Craig – there was a perception that first Friday and TNL were in competition and not in collaboration... there is a history of organizations overpromising and underdelivering. There is that perception out there. Travis – what if the advisory board is made up of these art organizations/ businesses and they would have input. Cyd: that is exactly what we need to do. Pat: Craig and I met and felt that we need to have a meeting. And we thought that November was a good time. Craig: Pat and I talked about a Summit in November that would have speakers – to discuss Space to Create, other topics. Karen: Space to Create is not something anyone is communicating about. Pat: what if we look at another issue – what if we asked for parking fees from the new parking garage. Monica – we need to move in a direction with the community. Cyd: I'm for Space to Create but we need to get together with the Advisory Board and get communication/collaboration with our arts community first. Travis: It sounds like the next steps would be to establish the advisory board. Agree on the list. Have an initial meeting with what's going on to date. Wendy: I think if you have an advisory group – when you come to the town you have people from certain areas backing it.

- Tensions – Monica suggested we have a special purpose board meeting to resolve tensions between Pat and the Board. Our meeting ended with issues that need to be resolved and an agreement to attend a special purpose board meeting to resolve these issues.

## **Adjourn**

Next meeting: September ?