

Call to order: 5:05 pm by Pat Nelson

In attendance: Pat Nelson, Wendy, Travis Machalek, Craig Soderburg, Greg Miles, Monica Plake

Approve Minutes Moved by Wendy, 2nd by Ashley

Treasury Tracker presented by Karen
Approved by Greg, seconded by Monica

Presentation of statistics regarding e-mail marketing, proposed to split with Constant Contact at 2017 (when Town no longer pays for our account at \$20/month), and to start to use Weebly (our website platform), which has started to offer an email marketing tool.

Pat presented status of SCFD information, still pursuing this.

Pat has asked if we are interested in pursuing the mural with town. There was some support, Wendy offered a book that has examples of yeti as murals in other town. Board asked to consider if this is worth pursuing and how.

Greg asked that we consider offering a finance class. He has a contact, Tamara Monroe, that could do a presentation and then meet individually with artists to consult them on paperwork, systems, etc.

Question about Fun Raiser event- presentation of tasks and requirements. Conversation about our energy, what is our sell to people to donate?/what are they donating to/for? Concern about whether or not it is more important to keep momentum on this or not. Concern that we will not raise as much money as the work that goes into this. Lo and behold!! Wendy has offered to have Community Hearing Center give \$500 to this event. Yeah!

Programming Committee Leadership-

Craig is transitioning out of the Arts District. This leaves Programming Chair position as well as a Vice Chair general board member spot.

Nick Smith from Lumpy Ridge would like to offer his service. EAD will call on him to

Motion to approve:

Proposal to reimburse Craig Soderburg for half of the total paid for 11 TNL events, which is \$962.50. First by Wendy, second by Ashley, all approved.

Governing Policy-

Conversation about the Governance Policy. It is a little rule book on process, how ideas are put forth to the board. Thoughts that this will save some energy for the board and transition us from one idea at a time to strategic planning.

Motion to approve:

First: Lars. Second: Karen All in favor aye.

Town Grant:

Pat shared numbers from town that show what people have asked for and what they have been awarded. Proposal to apply for in-kind grant of town assistance to help with calendar. Wendy indicated there may not be support for further town assistance based on the fact that we already have Travis. Pat is going to go for it and there is general belief that town supporting this grant would be a motion to support EAD to pursue bigger projects. General belief that in-kind is a better bet than asking for cash.

Motion to approve Pat applying for in-kind grant from town for calendar support:
1st Greg, 2nd Lars, all approved.

Next Meeting – Space to Create Camp

One and a half hour. Travis will send out a doodle poll to get timing.

Meeting Adjourned 7:03pm