

Board Meeting

January 25, 2016

In attendance: Craig Soderberg, Cyd Springer, Lars Sage, Greg Miles, Pat Nelson, Karen McPherson (taking notes).

Announcements:

- Dawn Normali resigned due to family issues - We are looking for a replacement to serve on the board.
- Claudia is sick tonight and unable to attend

Call to Order

Pat thought there was a correction to our last Minutes : The application was with the NOON Rotary, not Sunrise. On original appl we asked for \$900 for 501c3 filing and 6months insurance. B/c the instructions stipulated that funds shouldn't be for operating costs, I sent an alternative request for \$1500 for signage.

Old Business

Discussion about Fun Junkies. Times – 3rd Wednesday of every month.

Announcement for next month should include a call to artists to do a 2 minute presentation of their art. Perhaps 3-5 artists. Open Mike for performers can continue. Cyd and Craig will continue to organize the locations. Suggested locations:

- Stanley Hotel
- Mary's Lake
- Estes Park Resorts
- Cables
- Grumpy Gringo's – renamed Rita Margarita's?
- The Barrel – (summer)

Pat and Craig met with Paul Meuller to talk about our 501(c)(3) application. Pat is ready to apply using the EZ form. \$400 will come from? Fiscal year is October 1 – September 30; we will fill out a 990N after that time. Current balance is over \$550, we have enough money to apply. Board that has not yet given annual donation is encouraged to do so.

Branding and Identity:

Cyd is on Downtown Visioning Committee, they have resources to help us with branding and signage. We will have experts available to help us develop our look “soon”. Cyd feels that there is value to not change now and change again quickly in the future

Pat would like to do something concrete. We already know who we are based on VEP and National Park data. We have been approved to put up signs designating the EAD, she would like to put those signs up. Pat is concerned there is going to be a longer period before get access to identity help.

CCI – Draft of application in March, final application in May. This gives us a timeline for showing concrete action (ie Art District signage).

7 pm Tomorrow night is a town meeting. Pat will go and is looking for additional support.

Cyd Report- Sculpture committee FYI_ videos are coming from the final artists. Next meeting is March 9. John wants a series of sculptures near the back patio. Two local EP sculptors are going to collaborate on a final piece that has stories, rubbings, and is kid oriented.

Craig Report-

1) Going to EVC strategic planning meetings. He is representing the EAD. 14 of 35 initiatives are something the Arts District can be involved in. They will pair things down to top 3.

2 – 5 pm Thursday Timberline Rm Open Board Meeting, Greg will go, others welcome.

2) Handed out about 200 fliers to business owners to participate in “visit our store”, half hour visit of visitor center volunteers to local businesses. 2 stores a month, second Wed of the month, 9 am and 10 am. They are asking Arts Dist. Reps to be there. 9am Serendipity, 10am Snowy Peaks on February 10. Consider incorporating studio visits as a way to show off local businesses.

3) Performers Portrait Studio, July – Sept, Library 2nd floor. Photographers, collage, sketches, etc of local performers.

4) Jenna McGreggor, Park Theater, agreed to do pop-up shops at retail shop next to Theater. Inviting people to come in and see/listen/buy. Some of these will coincide with first Friday, others will not. Looking for food vendor. Looking for visual artists. Greg has performers. Jenna has also offered us the use of the theater, she would like to transform her space to more of an art house. Possible Pop-up Shop cover- \$5.

5) Paul Meuller- Loveland snow sculpture internationally renown. They are moving from Loveland and if we are interested in hosting.

6) Meeting with Rob Hinkle (new events coordinator with town) on Wednesday. Greg’s goal is to continue to bring in venue and audience.

Pat provided a list of current projects and assigned names of people who are already doing or expressed interest.

Conversation about how membership plays into this proposal.