

Board Meeting December 14, 2015

1. Board Meeting Notes
2. Announcements
3. Next Steps / Next Meetings

Present:

Cyd Springer, Greg Miles, Pat Neslon, Craig Soderberg, Lars Sage, Claudia Farber, Karen McPherson (taking notes), Dawn Normali

Missing: Bill Pinkham

- Motion to adopt Roberts Rules of Order by Lars. Second by Greg. All approved. Cyd will send an amended copy to everyone.
- Motion to accept last week's minutes by Claudia, second by Pat. All in favor.
- Motion by Lars to adopt Norms as part of our Guidebook. Second by Dawn. All in favor.

Changes to Bylaws:

- Change annual meeting to end of October.
- Temporary board goes to January 2017.
- 2.4 Change to 11 max board members
- Motion to accept bylaws with adjustments by Lars second by Dawn, all in favor.

Announcements:

Will welcome Monica Plake (general council) to an upcoming meeting to meet each other.

Fun Junkies Wednesday, January 13, 5 – 7 pm.
In the Music Room of the Stanley Hotel.
Providing snacks and discount beers.

Cyd is on the downtown visioning committee.

Travis has 6 hours a week dedicated to EAD business with the hope that the EAD would soon (?) have a part time Exec Director.

Greg proposed that we accept pocket change at events and at businesses that would help promote us and not have a conflict of interest. Pocket change can build up to make a difference.

Craig will voice our support for EPIC at the next Planning Commission meeting. Cyd has sent a letter of our support on this project to the town.

Cyd and Karen both disclosed plans to post classes and art opportunities on the EAD Facebook page.

Greg reports US Bank foundation's next quarterly giving is January 22. Roughly \$5k annual gift, too. Need to consider how to tap into likely give (kids, wellness), and take money in as designated funds.

Possible ideas for Greg's private donor: wayfinding, branding, art trek underwriting, administrator.

FINANCES/Fundraising:

We are committed to the Winter Fair 16th and 17th. We are responsible for cooking a min. of 5 gallons for the 17th only, and two EAD reps should be there. EAD gets \$400 for contributing. Greg will cook. Others will be expected to contribute money and attend cooking party (Friday, Jan 15).

Need \$850 for national non-profit. Pat will fill out a brief survey to see if we qualify for a shorter EZ \$400 application fee.

Noon Rotary grants are due is Jan 4. You have to be a non-profit. Since we do have state non-profit designation, we can go for this as a local grant to help cover our National Non-profit app. Pat is leading and will ask for help as needed. Suggestion that someone from EAD be on the Rotary.

Lars and Pat reported back on insurance. \$1,025/yr for \$1M in coverage for officers thru Insurance Associates. Cyd also got insurance information. This is great question for Legal Council. Sue Faraday from State Farm may also be a lead. Not sure who is leading this.

Meeting December 15

6 – 7 pm to approve board minutes and elect officers: Chair, Vice, Treasure, and Secretary

A quorum of votes taken (8); majority of 5 votes for office. Results:

Chairman: Pat Nelson

Vice: Craig

Secretary: Claudia

Treasurer: Karen

Next Board Meeting:

January 11, 5 – 7 pm

Upcoming dates:

Wednesday, January 13 Fun Junkies 5 – 7 pm

Friday, January 15 chili making party 6 pm at Pat's house. 1500 Deerpath Ct.

Sunday, January 17 Chili event need 2 EAD board present

Before Next Meeting:

- Claudia will make labels for mason jars; Dawn will get mason jars. Bring to next board meeting.
 - Cyd will create and email a one page promo FJunkies pdf to distribute.
 - Karen and Cyd will post to FB
 - Greg will connect with Jon Nichols about how we might benefit from the Enterprise Zone.
 - Karen will get a paypal button on website – create a “donate a dollar” and other increment buttons. Will look at Amazon also. Dawn and Claudia may set up donation/ability to take money on phones. We should refer each other as new accounts so that we all get transaction credits as we go.
 - Greg will email Sue Faraday and cc Pat
 - Bring \$10 for the chili fund.
 - Lars will follow up on how we participate in Duck Race / Renee. Cyd and Greg will consider promoting a Duck Bill Hat / Drink contest / FUN element
 - Greg will talk to potential donor about contribution they indicated they might in 2015.
 - Karen to put FunJunkies online, thru FB
 - Pat will fill out a brief survey to see if we qualify for a shorter EZ \$400 application fee.
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At Next Meeting/ Old assignment:

Decipher what could/can be priorities for Q1 and all of 2016

Electronically all board members will suggest priorities 1, 2, 3. We can share these with Howell and ask his input on what should be next.
