



Greetings from the Estes Arts District!

We are currently seeking sponsorships for the Estes Arts Districts' 11th Annual Friends of Folk Festival. The Friends of Folk Festival is a community effort to celebrate local legend, Dick Orleans by fundraising to support arts education and creatives in our community. Join us as professionals and those fresh to the stage celebrate Dick's legacy!

SPONSORSHIP LEVELS:

- Platinum Stage Sponsorship: Price varies (6 opportunities)
- Gold Sponsorship: \$600+
- Silver Sponsorship: \$250
- Scholarship Sponsorship: \$250

You can choose to have your sponsorship directed to a specific aspect of the Friends of Folk Festival.

Directed Sponsorship Options:

Platinum Stage Sponsor:

This is the highest level of sponsorship. On top of everything the other tiers collect, you receive dedicated time to spotlight your organization on stage as well as announce the band you chose to sponsor! If you are stage shy, we are happy to spotlight your organization for you. Our music lineup ranges from local up and coming acts to well established bands, therefore, the prices vary; but range from \$1K to \$5K.

Scholarship Sponsor: This is a \$250 commitment, and allows you to have a direct impact on an artist's life. Sponsors at this level receive a small logo on appropriate marketing materials as well as two free food and beverage tickets, and shout out on stage. Your business name will be associated with that specific scholarship recipient.

Basic Sponsorship Options:

Gold Sponsor: Sponsorships at the \$600+ level receive a large logo on related marketing materials, two food and beverage tickets and shout out on stage.

Silver Sponsor: Sponsorships at \$250 receive a small logo on appropriate marketing materials as well as two free food and beverage tickets, and shout out on stage.

We'd love to have your support. Will you be a sponsor?

Reply and let us know how you'd like to participate.

Thank you very much for your generosity and love of the Arts in the Estes Valley. We appreciate your support of this community event!

Sincerely,

The Estes Arts District

PS ~ you can donate any amount you choose to the Dick Orleans Scholarship Fund at any time. Make your check payable to Estes Arts District. Please note in the check's memo "Friends of Folk Scholarship".

Mail to: Estes Arts District
PO Box 1652
Estes Park, CO 80517